

# Walter Wilkes

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## Education

Drexel University  
BS Graphic Design  
*magna cum laude*  
June 2016



## Skills

Photoshop  
Illustrator  
InDesign  
Sketch  
After Effects  
Animate  
HTML5 & SCSS  
Microsoft Office Suite

Photography  
Data visualization  
Wireframing  
Information design  
Wayfinding  
Packaging design  
Project management

List maker  
Gardener  
Podcast aficionado



## Awards and Honors

Graphis New Talent Annual - 2016  
Creativity 46 International Awards, Gold Award - 2016  
Graphic Design USA American Graphic Design - 2015  
UCDA Award of Excellence Classroom Work Award - 2015  
Creativity 45 International Award, Silver Award  
for Promotional Packaging - 2015  
Dean's List, Drexel University - All Years



## Work Experience

February 2017 - Current Position  
**Sock Club - Graphic Designer**  
Manage clients from initial contact to final files for production  
Custom sock design for individual clients and subscription  
Design logos, billboards, signage, and packaging  
Develop and champion company-wide workflows and processes

June 2016 - Ongoing  
**Freelance - Graphic Designer**  
Created identities and logos for B2B companies  
Mocked up bus ads and posters to promote GoPhillyGo  
Developed email and marketing newsletters  
Clients: Madplum Creative, Warkulwiz Design Associates,  
Imadio, and Drexel University

September 2014 – April 2015  
**Digitas Health Life Brands - Interaction Designer**  
Animated customer branded videos  
Constructed brand specific animated banner ads  
Designed environmental posters with the in-house design team

March 2014 – June 2016  
**Drexel Graphics Group - Graphic Designer**  
Created logos and extended brands  
Worked directly with clients to consider user experience  
Designed applications from start to final presentation